WEST VIRGINIA CODE: §15-3B-3

§15-3B-3. Establishment of "Silver Alert" program.

- (a) The Secretary of the Department of Homeland Security shall establish a "Silver Alert" program authorizing the broadcast media, upon notice from the State Police, to broadcast an alert to inform the public of a missing senior citizen, subject to the criteria established in section four of this article. The program shall be a voluntary, cooperative effort between state law-enforcement and the broadcast media.
- (b) As used in this article:
- "Senior citizen" means a person over 65 years of age.
- (c) The Secretary shall notify the broadcast media serving the State of West Virginia of the establishment of "Silver Alert" program and invite their voluntary participation.