

WEST VIRGINIA CODE: §15-3B-3

§15-3B-3. Establishment of “Silver Alert” program.

(a) The Secretary of the Department of Homeland Security shall establish a “Silver Alert” program authorizing the broadcast media, upon notice from the State Police, to broadcast an alert to inform the public of a missing senior citizen, subject to the criteria established in section four of this article. The program shall be a voluntary, cooperative effort between state law-enforcement and the broadcast media.

(b) As used in this article:

“Senior citizen” means a person over 65 years of age.

(c) The Secretary shall notify the broadcast media serving the State of West Virginia of the establishment of “Silver Alert” program and invite their voluntary participation.