WEST VIRGINIA CODE: §16b-7-10

§16B-7-10. Advertisement disclosure.

Any advertisement made by or on behalf of a pain management clinic through public media, such as a telephone directory, medical directory, newspaper or other periodical, outdoor advertising, radio, or television, or through written or recorded communication, concerning the treatment of chronic pain, as defined in §16B-7-2 of this code, shall include the name of, at a minimum, one physician owner responsible for the content of the advertisement.