WEST VIRGINIA CODE: §17A-8-10

§17A-8-10. Unlawful retention of rented or leased vehicle after notice.

Any person who, after renting or leasing a motor vehicle under an agreement in writing which provides for the return of said vehicle to a particular place at a particular time, shall fail to return the vehicle to said place within the time specified, and is thereafter served with a written notice, or upon whom oral demand is thereafter personally made, to return said vehicle to the place specified in the written agreement within seventy-two hours from the time of the service of notice or personal communication of such demand, and who fails to return said vehicle to the lessor within said period, shall be guilty of a misdemeanor and, upon conviction, may be confined in jail for a period of not more than one year or be fined not more than $500 or both. The notice hereinabove provided for may be served in the same manner that any other notice may now be served under existing statutes.

WV Legislature