WEST VIRGINIA CODE: §20-2-23C

§20-2-23c. Voluntary contributions to whitewater advertising and promotion fund.

There is hereby created in the State Treasury a special revenue account, which shall be an appropriated, interest-bearing account designated as the "whitewater advertising and promotion fund". Each whitewater license holder may contribute any sum desired to this fund, which fund shall be used for the purpose of advertising and promoting whitewater in West Virginia.