

# WEST VIRGINIA CODE: §47-28-2

## §47-28-2. Definitions.

As used in this article:

- (1) "Legal advertisement" means a solicitation for legal services regarding the use of medications through television, radio, newspaper or other periodical, outdoor display, or other written, electronic, or recorded communications wherein the advertisement solicits clients or potential clients for legal services.
- (2) "Person" means an individual or entity, including, but not limited to: (i) Attorneys; (ii) law firms; or (iii) third parties who solicit potential clients on behalf of attorneys or law firms, which pays for or authorizes a legal advertisement that solicits potential clients for attorneys or law firms under this article.
- (3) "Protected health information" has the meaning given such term in 45 C.F.R. 160.103 (2013).
- (4) "Solicit" means an offer to provide legal services regarding the use of medications by written, recorded, or electronic communication or by in-person, telephone, or real-time electronic contact.