

WEST VIRGINIA CODE: §60-3A-4

§60-3A-4. Definitions.

- (a) "Active retail license" means a current license for a retail outlet that has been open and in continuous operation for a period of not less than twelve months prior to July 1, 2010, or July 1 every ten years thereafter.
- (b) "Active retail licensee" means a person who holds an active retail license at the time of the effective date of the amendments to this section during the first extraordinary session of the Legislature in 2009 or that person's successor or any person who holds an active retail license when it expires at the end of a ten-year period.
- (c) "Applicant" means any person who elects to pay a purchase option for a Class A retail license, who bids for a retail license or who seeks the commissioner's approval to purchase or otherwise acquire a retail license from a retail licensee, in accordance with the provisions of this article.
- (d) "Application" means the form prescribed by the commissioner which must be filed with the commissioner by any person bidding for a retail license.
- (e) "Board" means the Retail Liquor Licensing Board created by this article.
- (f) "Class A retail license" means a retail license permitting the retail sale of liquor at a freestanding liquor retail outlet.
- (g) "Class B retail license" means a retail license permitting the sale of liquor at a mixed retail liquor outlet.
- (h) "Current retail licensee" means a person who holds a retail license at the time of the effective date of the amendments to this section during the first extraordinary session of the Legislature in 2009 or that person's successor or any person who holds a retail license when it expires at the end of a ten-year period.
- (i) "Designated areas" means one or more geographic areas within a market zone designated as such by the board.
- (j) "Executive officer" means the president or other principal officer, partner or member of an applicant or retail licensee, any vice president or other principal officer, partner or member of an applicant or retail licensee in charge of a principal business unit or division, or any other officer, partner or member of an applicant or retail licensee who performs a policy-making function.
- (k) "Freestanding liquor retail outlet" means a retail outlet that sells only liquor, beer, nonintoxicating beer and other alcohol-related products, including tobacco-related products.

- (l) "Liquor" means alcoholic liquor as defined in section five, article one of this chapter and also includes both wine and fortified wines as those terms are defined in section two, article eight of this chapter.
- (m) "Liquor sampling event" means an event approved by the commissioner, for a Class A retail licensee to hold a liquor sampling authorized pursuant to section three-a of this article.
- (n) "Market zone" means a geographic area designated as such by the board for the purpose of issuing retail licenses.
- (o) "Mixed retail liquor outlet" means a retail outlet that sells liquor, beer, nonintoxicating beer and other alcohol-related products, including tobacco-related products, in addition to convenience and other retail products.
- (p) "Person" means an individual, firm, corporation, association, partnership, limited partnership, limited liability company or other entity, regardless of its form, structure or nature.
- (q) "Retail license" means a license issued under the provisions of this article permitting the sale of liquor at retail.
- (r) "Retail licensee" means the holder of a retail license.
- (s) "Retail outlet" means a specific location where liquor may be lawfully sold by a retail licensee under the provisions of this article.
- (t) "Sampling day" means any days and hours of the week where retail licensees may sell liquor pursuant to section eighteen, article three-a, chapter sixty of this code for a Class A retail licensee to conduct a liquor sampling event.
- (u) "West Virginia product" means all liquor types and classes as approved by the commissioner and maintained on the ABCA retail liquor product list.