

# WEST VIRGINIA LEGISLATURE

REGULAR SESSION, 1951



# ENROLLED

HOUSE BILL No. 226

(By Mr. Meadows)



PASSED March 6, 1951

In Effect ninety days  
from Passage



**ENROLLED**

**House Bill No. 226**

(By MR. MEADOWS)

[Passed March 6, 1951: in effect ninety days from passage.]

AN ACT to amend article two, chapter thirty-three of the code of West Virginia, one thousand nine hundred thirty-one, as amended, by adding thereto a new section, designated section eleven-a, prohibiting advertising for or on behalf of companies transacting the business of insurance in West Virginia, unless such advertising indicates whether such insurer is licensed to do business in this State.

*Be it enacted by the Legislature of West Virginia:*

That article two, chapter thirty-three of the code of West Virginia, one thousand nine hundred thirty-one, as amended, be amended by adding thereto a new section, designated section eleven-a, to read as follows:

Section 11-a. *Advertising Prohibited.*—No publication  
2 published in this state, or radio, or television broadcaster,  
3 or any other agency or means for the dissemination of in-  
4 formation operated or located in this state, shall publish,

5 broadcast, or otherwise disseminate within this state  
6 advertising for or on behalf of any insurance company, as-  
7 sociation, society, exchange or person unless the insur-  
8 ance company, association, society, exchange or person so  
9 advertising is licensed to do business in this state as pro-  
10 vided by this chapter, or chapter thirty-one.

11 Any publisher, or operator of a radio, or television  
12 broadcasting station, or any other agency or means for  
13 the dissemination of information operating or located in  
14 this state, who disseminates within this state advertising  
15 for or on behalf of any insurance company, in violation  
16 of this section, shall be guilty of a misdemeanor and for  
17 each violation shall be fined not less than five hundred  
18 dollars nor more than one thousand dollars.

19 This section shall not apply to publications published  
20 in this state principally for circulation in other states,  
21 wherein advertising by or on behalf of such insurers is  
22 not expressly directed toward resident<sup>s</sup> or subject<sup>s</sup> of in-  
23 surance in this state.

OK  
JR. 6/11/66  
law  
GWP

The Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

*Robert C. Byrd*  
Chairman Senate Committee

*James M. Loop*  
Chairman House Committee

Originated in the House of Delegates

Takes effect *ninety days from* passage.

*Harmon Wiley*  
Clerk of the Senate

*Regaliff*  
Clerk of the House of Delegates

*Longthorpe*  
President of the Senate

*W. E. Harman*  
Speaker House of Delegates

The within *approved* this the *16th* day of *March*, 1951.

*Chas. L. Patton*  
Governor



Filed in the Office of the Secretary of State  
of West Virginia **MAR 16 1951**

D. PITT O'BRIEN,

SECRETARY OF STATE