WEST VIRGINIA LEGISLATURE
REGULAR SESSION, 1951

ENROLLED

HOUSE BILL No. 274

(By Mr. Meadows)

PASSED March 6, 1951

Ninety days from Passage

In Effect
ENROLLED

House Bill No. 226
(By Mr. Meadows)

(Passed March 6, 1931: in effect ninety days from passage.)

AN ACT to amend article two, chapter thirty-three of the code of West Virginia, one thousand nine hundred thirty-one, as amended, by adding thereto a new section, designated section eleven-a, prohibiting advertising for or on behalf of companies transacting the business of insurance in West Virginia, unless such advertising indicates whether such insurer is licensed to do business in this State.

Be it enacted by the Legislature of West Virginia:

That article two, chapter thirty-three of the code of West Virginia, one thousand nine hundred thirty-one, as amended, be amended by adding thereto a new section, designated section eleven-a, to read as follows:

Section 11-a. Advertising Prohibited.—No publication published in this state, or radio, or television broadcaster, or any other agency or means for the dissemination of information operated or located in this state, shall publish,
broadcast, or otherwise disseminate within this state advertising for or on behalf of any insurance company, association, society, exchange or person unless the insurance company, association, society, exchange or person so advertising is licensed to do business in this state as provided by this chapter, or chapter thirty-one.

Any publisher, or operator of a radio, or television broadcasting station, or any other agency or means for the dissemination of information operating or located in this state, who disseminates within this state advertising for or on behalf of any insurance company, in violation of this section, shall be guilty of a misdemeanor and for each violation shall be fined not less than five hundred dollars nor more than one thousand dollars.

This section shall not apply to publications published in this state principally for circulation in other states, wherein advertising by or on behalf of such insurers is not expressly directed toward resident or subject of insurance in this state.
The Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

Robert C. Byrd
Chairman Senate Committee

James A. Fry
Chairman House Committee

Originated in the House of Delegates

Ninety days from passage.

Thurman Van Vactor
Clerk of the Senate

J. W. Mollohan
Clerk of the House of Delegates

W. Cannon
President of the Senate

W. Malone
Speaker House of Delegates

The within approved this the 16th day of March, 1951.

Ch Sig R. Pattison
Governor

D. Pitt O'Brien, Secretary of State

[Enr. H. B. No. 226]