RECEIVED

1909 APR 23 PM 4: 12

OFFICE OF REST VIRONAL SECRETARY OF STATE

WEST VIRGINIA LEGISLATURE

REGULAR SESSION, 1989

ENROLLED

HOUSE BILL No 2432

(By the Del. Seacrist + asheraft)

Passed Opil 8, 1989 In Effect Minety Days from Passage © GCU C-641

ENROLLED H. B. 2432

(By Delegates Seacrist and Ashcraft)

[Passed April 8, 1989; in effect ninety days from passage.]

AN ACT to amend and reenact section fourteen, article eighteen, chapter seven of the code of West Virginia, one thousand nine hundred thirty-one, as amended, relating to hotel occupancy tax; proceeds of tax, application of proceeds; and making historic sites an eligible purpose for expenditures.

Be it enacted by the Legislature of West Virginia:

That section fourteen, article eighteen, chapter seven of the code of West Virginia, one thousand nine hundred thirty-one, as amended, be amended and reenacted to read as follows:

ARTICLE 18. HOTEL OCCUPANCY TAX.

§7-18-14. Proceeds of tax; application of proceeds.

1 (a) Application of proceeds.—The net proceeds of the 2 tax collected and remitted to the taxing authority 3 pursuant to this article shall be deposited into the 4 general revenue fund of such municipality or county 5 commission, and after appropriation thereof shall be 6 expended only as provided in subsections (b) and (c) of 7 this section.

8 (b) *Required expenditures.*—At least fifty percent of 9 the net revenue receivable during the fiscal year by a 10 county, or a municipality, pursuant to this article shall 11 be expended in the following manner for the promotion 12 of conventions and tourism: 13

14

15

16

17

18

(1) Municipalities.—If a convention and visitor's bureau is located within the municipality, the governing body of such municipality shall appropriate the percentage required by this subsection (b) to that bureau. If a convention and visitor's bureau is not located within the municipality, but such a bureau is located within the county in which the municipality is located, then the

19 county in which the municipality is located, then the 20 percentage appropriation required by this subsection (b) 21 shall be appropriated to such convention and visitor's 22 bureau located within such county. If a convention and 23 visitor's bureau is not located within such county, then 24 the percentage appropriation required by this subsec-25 tion (b) shall be appropriated as follows:

26(i) Any hotel located within such municipality may 27apply to such municipality for an appropriation to such 28hotel of a portion of the tax authorized by this article 29and collected by such hotel and remitted to such 30municipality, for uses directly related to the promotion 31of tourism and travel, including advertising, salaries, 32travel, office expenses, publications and similar ex-33 penses. The portion of such tax allocable to such hotel 34shall not exceed seventy-five percent of that portion of 35such tax collected and remitted by such hotel which is 36 required to be expended pursuant to subsection (b) of this section: Provided, That prior to appropriating any 3738 moneys to such hotel such municipality shall require the 39submission of, and give approval to, a budget setting 40forth the proposed uses of such moneys.

(ii) The balance of net revenue required to be expended by subsection (b) of this section shall be
appropriated to the regional travel council serving the
area in which the municipality is located.

45 (2) *Counties.*—If a convention and visitor's bureau is 46 located within a county, the county commission shall 47 appropriate the percentage required by this subsection 48 (b) to that convention and visitor's bureau. If a conven-49 tion and visitor's bureau is not located with in such 50 county, then the percentage appropriation required by 51 this subsection (b) shall be appropriated as follows:

52 (i) Any hotel located within such county may apply to

53such county for an appropriation to such hotel of a portion of the tax authorized by this article and collected 5455by such hotel and remitted to such county, for uses directly related to the promotion of tourism and travel. 5657including advertising, salaries, travel, office expenses, 58publications and similar expenses. The portion of such 59tax allocable to such hotel shall not exceed seventy-five 60 percent of that portion of such tax collected and remitted by such hotel which is required to be expended 61 62 pursuant to subsection (b) of this section: Provided, That 63 prior to appropriating any moneys to such hotel such county shall require the submission of, and give 64 65 approval to, a budget setting forth the proposed uses of 66 such moneys.

(ii) The balance of net revenue required to be expended by subsection (b) of this section shall be
appropriated to the regional travel council serving the
area in which the county is located.

71(3) Legislative finding.—The Legislature hereby finds that the support of convention and visitor's bureaus. 7273hotels and regional travel councils is a public purpose 74for which funds may be expended. Local convention and visitor's bureaus, hotels and regional travel councils 7576receiving funds under this subsection (b) may expend 77such funds for the payment of administrative expenses, 78and for the direct or indirect promotion of conventions 79and tourism, and for any other uses and purposes authorized by subdivisions one and two of this subsec-80 81 tion (b).

82 (c) Permissible expenditures.—After making the 83 appropriation required by subsection (b) of this section, the remaining portion of the net revenues receivable 84 during the fiscal year by such county or municipality, 85 86 pursuant to this article, may be expended for one or 87 more of the purposes set forth in this subsection, but for 88 no other purpose. The purposes for which expenditures 89 may be made pursuant to this subsection are as follows:

90 (1) The planning, construction, reconstruction, estab 91 lishment, acquisition, improvement, renovation, exten 92 sion, enlargement, equipment, maintenance, repair and

Enr. H. B. 2432]

93 operation of publicly owned convention facilities includ 94 ing, but not limited to, arenas, auditoriums, civic centers

95 and convention centers;

96 (2) The payment of principal or interest or both on
97 revenue bonds issued to finance such convention
98 facilities;

99 (3) The promotion of conventions;

(4) The construction or maintenance of public parks,
tourist information centers and recreation facilities
(including land acquisition);

103 (5) The promotion of the arts; or

104 (6) Historic sites.

105 (d) *Definitions.*—For purposes of this section, the 106 following terms are defined:

107 (1) Convention and visitor's bureau and visitor's and convention bureau.-"Convention and visitor's bureau" 108109 and "visitor's and convention bureau" are interchange-110 able, and either shall mean a nonstock, nonprofit 111 corporation with a full-time staff working exclusively to 112 promote tourism and to attract conventions, conferences 113and visitors to the municipality or county in which such 114 convention and visitor's bureau or visitor's and conven-115 tion bureau is located.

116 (2) Convention center.—"Convention center" means a 117 convention facility owned by the state, a county, a 118 municipality or other public entity or instrumentality 119 and shall include all facilities, including armories, 120 commercial, office, community service and parking 121 facilities, and publicly owned facilities constructed or 122used for the accommodation and entertainment of 123tourist and visitors, constructed in conjunction with the 124 convention center and forming reasonable appurtenan-125ces thereto.

(3) Fiscal year.—"Fiscal year" means the year beginning July first and ending June thirtieth of the next
calendar year.

129 (4) Net proceeds.—"Net proceeds" means the gross

4

amount of tax collections less the amount of tax lawfullyrefunded.

132 (5) Promotion of the arts.—"Promotion of the arts" 133 means activity to promote public appreciation and 134 interest in one or more of the arts. It includes the 135 promotion of music for all types, the dramatic arts, 136 dancing, painting and the creative arts through shows, 137 exhibits, festivals, concerts, musicals and plays.

(6) Recreational facilities.—"Recreational facilities"
means and includes any public park, parkway, playground, public recreation center, athletic field, sports
arena, stadium, skating rink or arena, golf course,
tennis courts and other park and recreation facilities,
whether of a like or different nature, that are owned by
a county or municipality.

(7) Regional travel council.—"Regional travel council"
means a nonstock, nonprofit corporation, with a fulltime staff working exclusively to promote tourism and
to attract conventions, conferences and visitors to the
region of this state served by the regional travel council.

(8) *Historic site.*—"Historic site" means any site listed
on the United States national register of historic places,
or listed by a local historical landmarks commission,
established under state law, when such sites are owned
by a city, a county or a nonprofit historical association,
and are open from time to time to accommodate visitors.

Enr. H. B. 2432]

The Joint Committee on Enrolled Bills hereby certifies that the foregoing bill is correctly enrolled.

6

Chairman Senate Committee

and V Chairman House Committee

Originating in the House.

Takes effect ninety days from passage.

Judd C. Willis

Clerk of the Senate

Bull Clerk of the House of Deleg

-2° President of the aker of the House of Delegates

pined this the Un up The within, day of ® GCU C-641

PRESENTED TO THE

GOVERNOR Date <u>4/21/89</u> Time <u>2:45</u> <u>4</u>